



Welcome to

How Shop Local Promotes You

Shop Local's
Training
for Sales Reps

Presented by
Jason Solarek / Founder & CEO

Shop Local E-commerce & Gift Registry
Platform

Powered by Bridge

jason@bridge.org

Call or text: 1-212-254-9655



Chris Rosse ([Rosse Associates](#)), Mary Mary O'Neil, Jason Solarek (Bridge Shop Local) and Bonnie Fratis

Why stay till the end? Learn about the Give-Get \$300 Promotion



We'll give you \$300
and we'll give your
retailer \$300.

\$300

We'll tell you more in
a bit...





How Shop Local Promotes You

What we'll cover today:

- Brief Recap from our 'What and Why' webinar
 - Why care about Shop Local.
 - What is Shop Local.
 - Who is building Shop Local.
- Review a retailer's Shop Local Store.
 - How a retailer sees your contact information.
 - Reordering.
 - Wholesale ordering.
- Your Shop Local account.
 - Logging in.
 - Viewing network and wholesale orders.
 - Updating your business profile.
 - Updating your subscriptions.

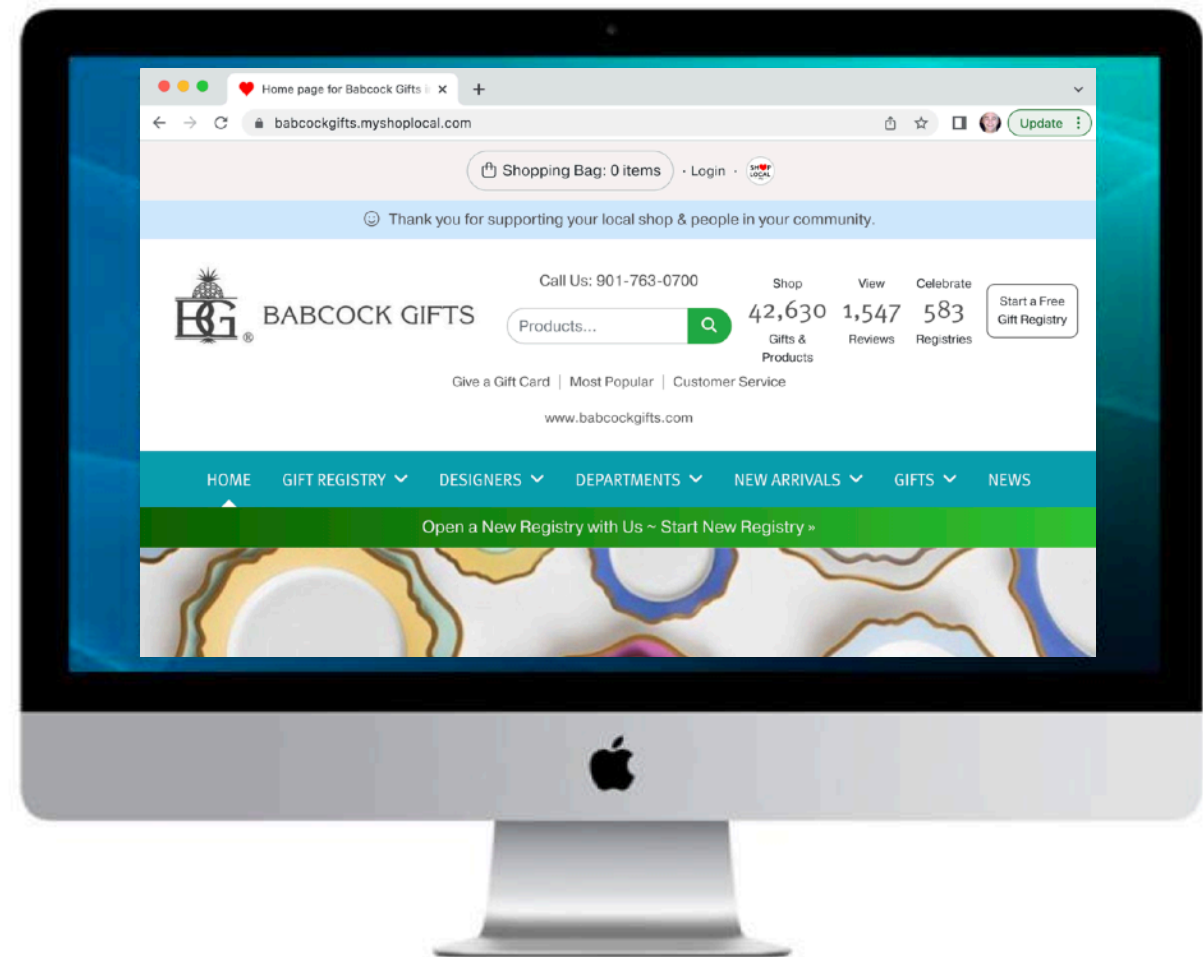
RECAP

I. What Is Shop Local?

- Shop Local is an e-commerce and gift registry platform.
- We give retailers an e-commerce website.
- Fact: indie stores need efficient websites to compete today.

What Is Shop Local not?

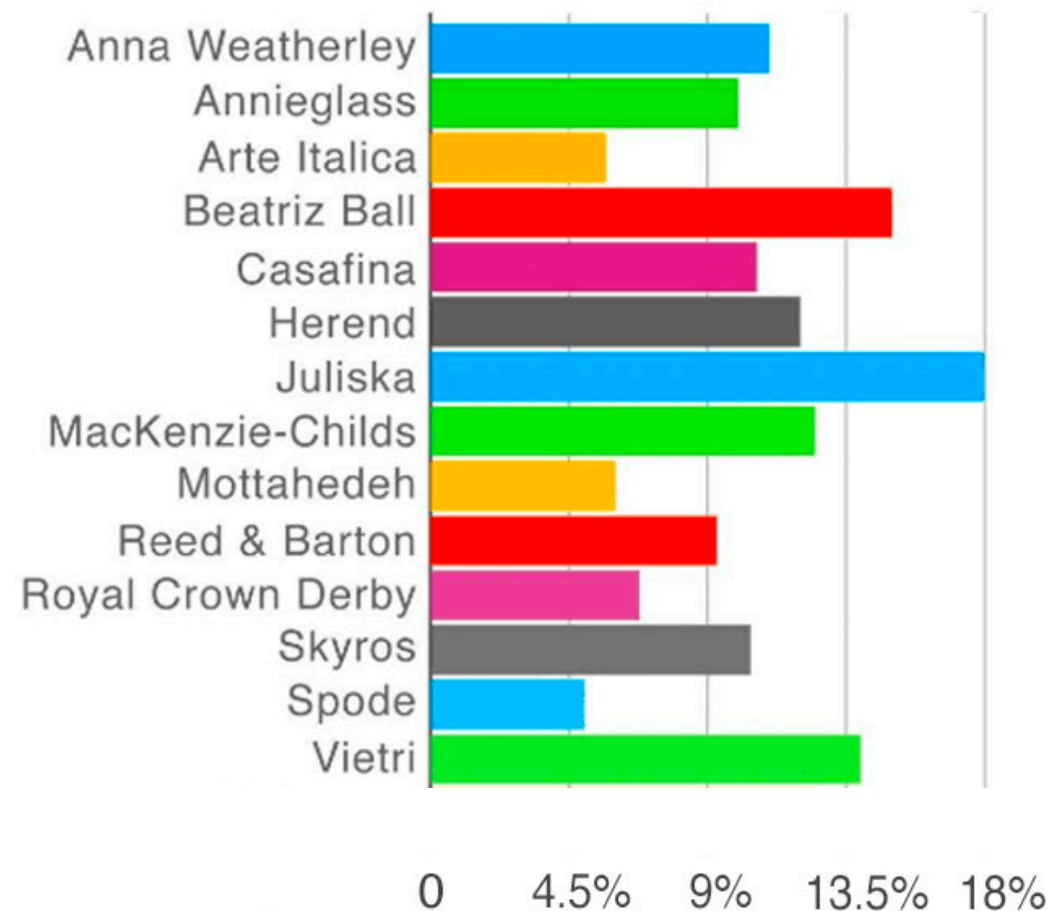
- Shop Local does not sell direct; we do not drive the shoppers to myshoplocal.com.
- We want customers on your retailer's Online Store: yourstorename.myshoplocal.com



Training

RECAP

2. Why Should You Care About Shop Local's Success?



Indie stores report selling 18% more due to Shop Local.

This produces 18% more in commissions for you.



Training

RECAP

2. Why Should You Care About Shop Local's Success?

Shop Local is the only platform that promotes sales reps. NO other platform shows your name on a retailer's website.

We'll show you how we promote 200 reps to 1,200 stores.



RECAP

2. Why Should You Care About Shop Local's Success?

Endorsed by Industry Leaders

The logo for IvyStone, featuring a large, stylized purple 'I' above the word 'IVYSTONE' in a purple serif font.The logo for Keith Smith, with the name 'Keith Smith' in a teal serif font and a small 'LLC' in a smaller teal font.The logo for kitchen 2 table, with 'kitchen' in a black sans-serif font, a red circle containing the number '2' in the middle, and 'table' in a black sans-serif font with a red fork icon at the end.The logo for Rosse and Associates Inc., featuring the name 'Rosse' in a large, black, cursive script font, with 'AND ASSOCIATES INC.' in a smaller, black, sans-serif font below it.The logo for Werner Frank, with the name 'WERNER FRANK' in a black, sans-serif font, and a red brushstroke graphic below it.The logo for William M. Lamont, featuring the name 'William M. Lamont' in a black, cursive script font, with a large, stylized 'L' in the background.

“Shop Local is on target and powerful.”

Andy Bjork / Chief Sales Officer
[Ivystone](#) / Dallas, TX
Member Since January 2017



Training

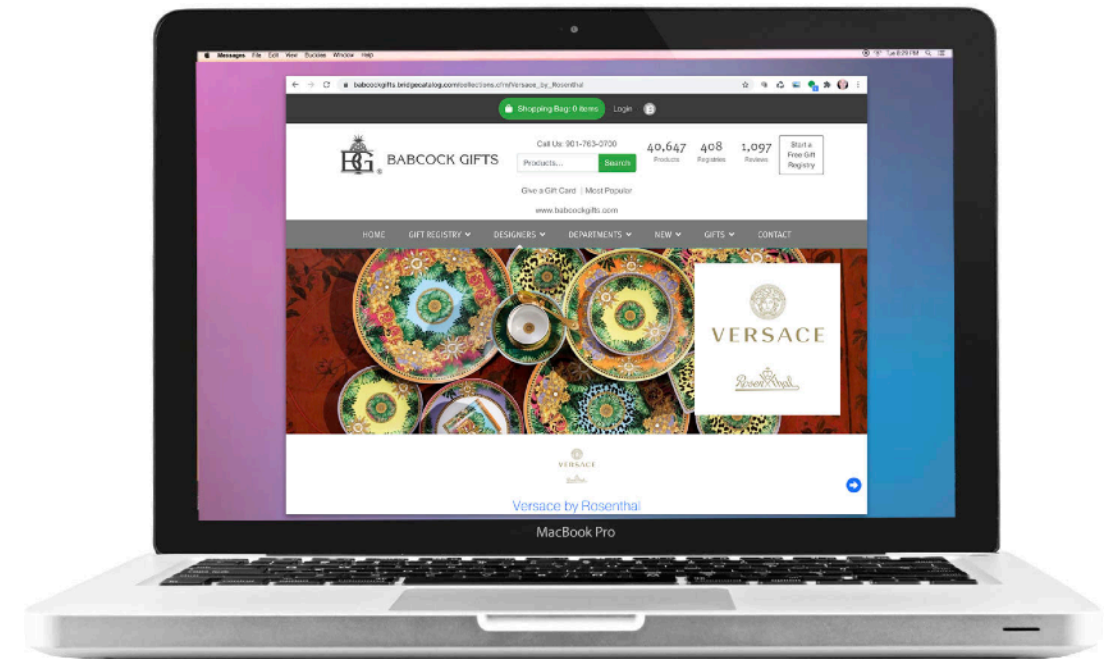
RECAP

2. Why Should You Care About Shop Local's Success?

Then...



Now



- Shop Local helps indie stores save \$1 and 3 minutes per Synced product.
- 1,230 retailers save \$3,536,250 and 5,052 weeks on website maintenance by using our Syncing service.



Training

RECAP

3. 'Who' Is Shop Local?

- In 2007, I came up with basis for Shop Local after drawing my clients' business issues on a napkin.
- Retailers were struggling to add products to their websites and brands were struggling to share their products.
- In 2007, Started with 2 retailers and 8 brand partners.
- Today, Shop Local helps 1,200 retailers.
- We help retailers sell 3,200+ brands. Retailers can sell any brand via Shop Local.
- Today, we have 111 brand partners: Syncing Brands.



4. A Retailer's Shop Local Online Store

Let's review a retailer's Online Store provided by Shop Local.

This is The Ivy House in Dallas, TX.

We're not logged in as the retailer.

Let's take a quick overview tour...

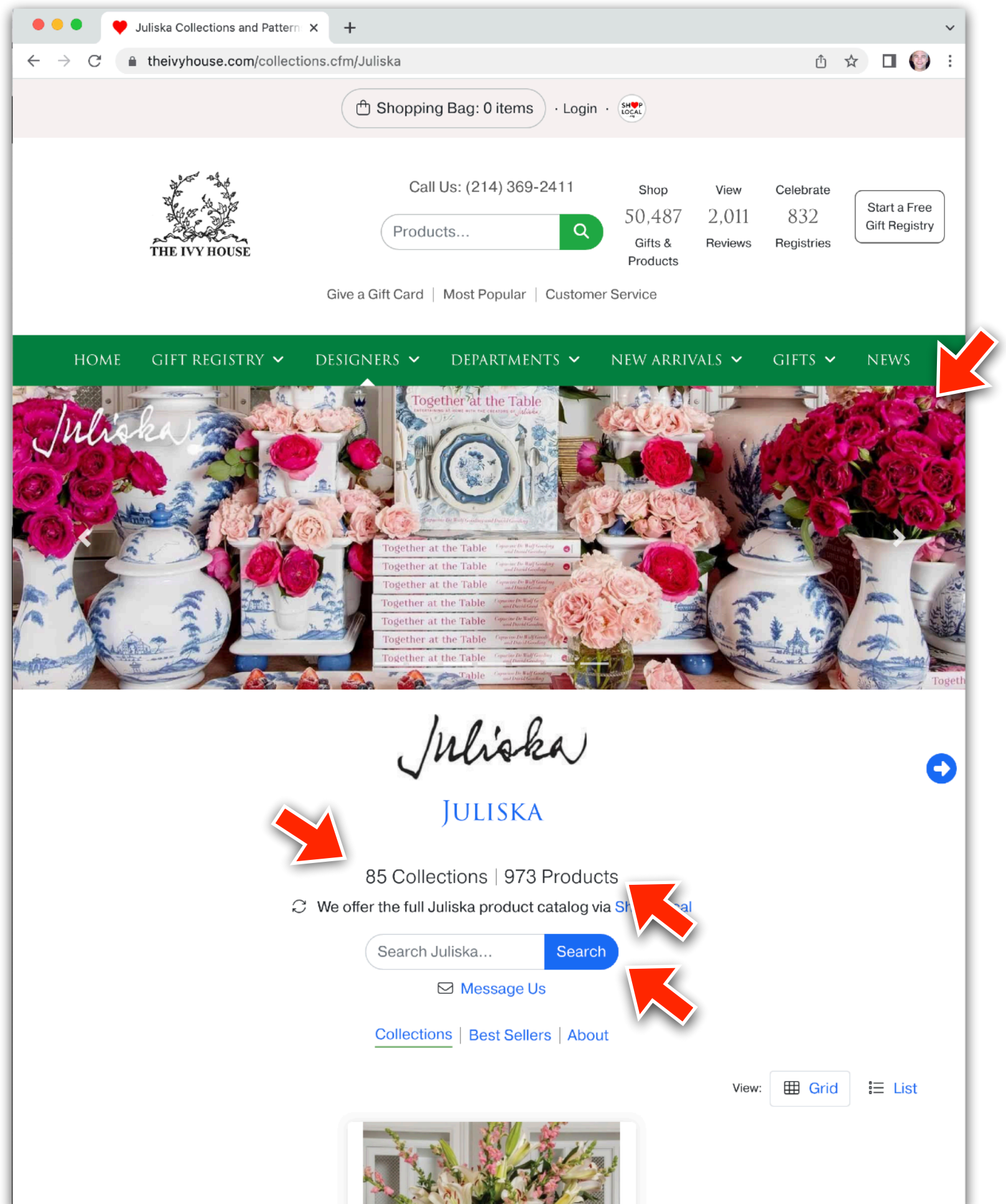
The screenshot shows the homepage of The Ivy House, a Shop Local online store. The browser address bar shows the URL theivyhouse.com. The top navigation bar includes a shopping bag icon with '0 items', a 'Login' link, and a 'Shop Local' logo. A blue banner below the navigation bar reads 'Thank you for supporting your local shop & people in your community.' The main header features the 'THE IVY HOUSE' logo, a phone number '(214) 369-2411', a search bar with 'Products...' and a magnifying glass icon, and statistics: 'Shop 50,487 Gifts & Products', 'View 2,011 Reviews', and 'Celebrate 832 Registries'. A 'Start a Free Gift Registry' button is also present. Below the statistics are links for 'Give a Gift Card', 'Most Popular', and 'Customer Service'. The main navigation menu includes 'HOME', 'GIFT REGISTRY', 'DESIGNERS', 'DEPARTMENTS', 'NEW ARRIVALS', 'GIFTS', and 'NEWS'. A green banner below the menu says 'Open a New Registry with Us ~ Start New Registry »'. The main content area features a large image of colorful, patterned plates. Below this is a section titled 'OUR STORE NEWS' with the text: 'Our home page is like being in our store: Find out what people are buying and like, see our news, browse new items, and see reviews from our customers.' To the left of this section is a photo of a dining table set with a vase of flowers. Below the photo is the text: 'The Ivy House Started in 1971, The Ivy House serves Dallas' and Texas's discerning'. To the right of the 'OUR STORE NEWS' section is a social media post from 'Jim Gouldin @ Herend' dated 'Today • 5:06 PM'. The post features a photo of a colorful bird figurine and the title 'AN ENIGMATIC BIRD'. The text of the post reads: 'A notoriously shy bird, there is still much to learn about the fruit dove but one known fact, as their name implies, is that these avian beauties eat fruit and berries. Native to Southeast Asia and Oceania, ornithologists'.

4. A Retailer's Shop Local Online Store

Let's review a Syncing brand's page.

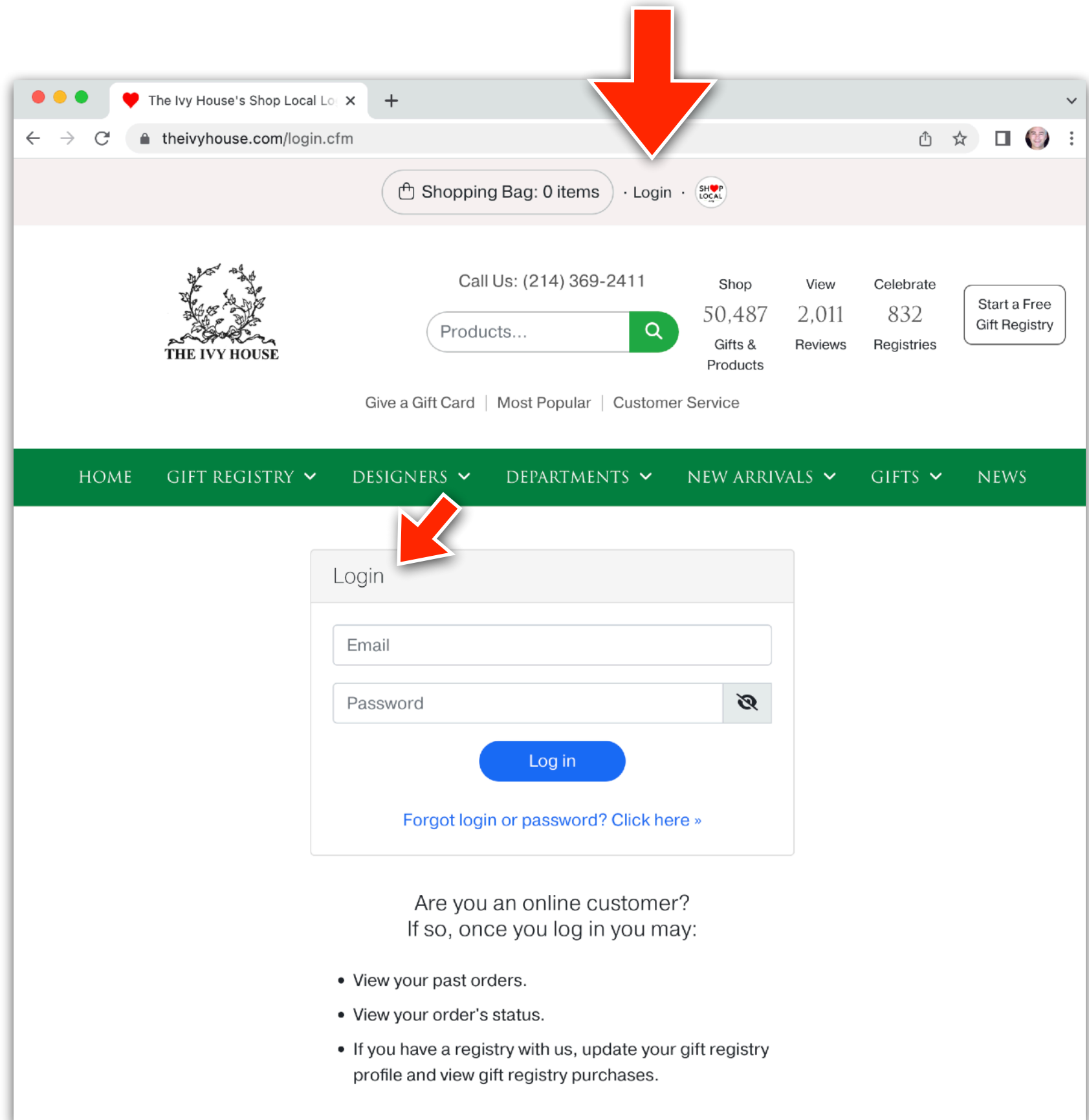
This is Juliska, a Syncing Brand partner.

(We're not logged in.)



5. Log in

Let's log in to the retailer's Online Store as if we're the retail store.



The screenshot shows the login page of 'The Ivy House's Shop Local'. The browser address bar displays 'theivyhouse.com/login.cfm'. A red arrow points to the 'Login' link in the top navigation bar. Below the navigation bar, the page features the 'THE IVY HOUSE' logo, a search bar, and various statistics. The main content area contains a 'Login' form with fields for 'Email' and 'Password', a 'Log in' button, and a link for 'Forgot login or password? Click here »'. Below the form, there is a section titled 'Are you an online customer? If so, once you log in you may:' followed by a list of benefits.

Shopping Bag: 0 items · Login · SHOP LOCAL

Call Us: (214) 369-2411

Products... 50,487 Gifts & Products

View 2,011 Reviews

Celebrate 832 Registries

Start a Free Gift Registry

Give a Gift Card | Most Popular | Customer Service

HOME GIFT REGISTRY ▾ DESIGNERS ▾ DEPARTMENTS ▾ NEW ARRIVALS ▾ GIFTS ▾ NEWS

Login

Email

Password

Log in

[Forgot login or password? Click here »](#)

Are you an online customer?
If so, once you log in you may:

- View your past orders.
- View your order's status.
- If you have a registry with us, update your gift registry profile and view gift registry purchases.

6. A Retailer Sees Your Information in the Wholesale Bar

Once a retailer logs in, on a brand page the retailer sees the Wholesale Bar.

The bar displays the sales rep's name as well as other relevant information for the brand.

The screenshot shows a web browser displaying the Juliska brand page on theivvyhouse.com. The page features a dark navigation bar at the top with a search bar, user profile (Laura May), and various navigation links. Below this is a white header section with the Juliska logo, contact information, and statistics. A green navigation bar contains links to HOME, GIFT REGISTRY, CATEGORIES, DEPARTMENT, NEW ARRIVALS, GIFTS, and NEWS. Below the green bar is a white bar with links to Juliska Corporate, Rep: Kevin Turner, Request Product, Terms, Syncing Brand, and Invite to Accept Wholesale Orders. The main content area features a large image of a dining table set with Juliska products, followed by the Juliska logo and brand name. At the bottom, there are statistics for collections and products, a search bar, and links to message the brand or suggest edits.

Call Us: (214) 369-2411

Shop 50,487 Gifts & Products

View 2,011 Reviews

Celebrate 832 Registries

Start a Free Gift Registry

Give a Gift Card | Most Popular | Customer Service

HOME GIFT REGISTRY CATEGORIES DEPARTMENT NEW ARRIVALS GIFTS NEWS

Juliska Corporate | Rep: Kevin Turner | Request Product | Terms | Syncing Brand | Invite to Accept Wholesale Orders

Slides

Juliska
JULISKA

85 Collections | 973 Products

Search Juliska... Search

Message Juliska | Suggest Edit

6. A Retailer Sees Your Information in the Wholesale Bar

A retailer can view the brand's corporate contact information.

The screenshot shows a web browser displaying theivvyhouse.com/collections.cfm/Juliska. The page features a dark navigation bar with a search bar, user profile (Laura May), and various menu items. Below this is a white section with the 'THE IVY HOUSE' logo, a 'Call Us: (214) 369-2411' button, and statistics for Shop (50,487 Gifts & Products), View (2,011 Reviews), and Celebrate (832 Registries). A green navigation bar contains links like HOME, GIFT REGISTRY, DESIGNERS, DEPARTMENTS, NEW ARRIVALS, GIFTS, and NEWS. Below the navigation bar, a 'Juliska Corporate' section is visible, which is highlighted by a red arrow. This section displays corporate contact information for Juliska, including a phone number, email, website, and status for syncing brand and sharing stock levels. A 'Request Product' button is also present. The background of the page shows a decorative arrangement of potted plants and vases. At the bottom, the 'Juliska' logo is displayed in a script font, followed by 'JULISKA' in a blue serif font, and a blue arrow button. The footer indicates '85 Collections | 973 Products'.

theivvyhouse.com/collections.cfm/Juliska

Search products, brands, people, registrants, news...

Laura May

Home · Dashboard · Activity 1 · Orders · Network · Inbox · Tickets · Products · Management · Add · Office

Call Us: (214) 369-2411

Shop 50,487 Gifts & Products

View 2,011 Reviews

Celebrate 832 Registries

Start a Free Gift Registry

Give a Gift Card | Most Popular | Customer Service

HOME GIFT REGISTRY DESIGNERS DEPARTMENTS NEW ARRIVALS GIFTS NEWS

Juliska Corporate Rep: Kevin Turner Request Product Terms Syncing Brand Invite to Accept Wholesale Orders

Corporate:
Juliska
(843) 974-8795
Message
juliska.myshoplocal.com
www.juliska.com
Syncing Brand: Yes
Sharing stock levels with you: Yes
Directory of Juliska Retailers
Suggest edit
View Brand Manager

Slides

Juliska
JULISKA

85 Collections | 973 Products

6. A Retailer Sees Your Information in the Wholesale Bar

A retailer sees the sale rep's name and contact information on pages that contain the rep's products.

The screenshot shows a web browser displaying the Juliska website. The URL is theivyhouse.com/collections.cfm/Juliska. The page features a dark navigation bar with a search bar, user profile (Laura May), and various menu items like Home, Dashboard, Activity, Orders, Network, Inbox, Tickets, Products, Management, Add, and Office. Below this is a white section with the THE IVY HOUSE logo, contact information (Call Us: (214) 369-2411), and statistics (Shop: 50,487, View: 2,011, Celebrate: 832). A green navigation bar contains links like HOME, GIFT REGISTRY, DESIGNERS, DEPARTMENTS, NEW ARRIVALS, GIFTS, and NEWS. Below the green bar is a white bar with links for Juliska Corporate, Rep: Kevin Turner, Product, Terms, Syncing Brand, and Invite to Accept Wholesale Orders. A red arrow points to the 'Rep: Kevin Turner' link. A dropdown menu is open, showing the Sales Rep: Kevin Turner, phone number 1-334-345-9981, a Message link, a Kevin Turner Shop Local Account link, and Edit/Remove options. Below the dropdown is a 'View Your Sales Reps' link. The main content area features a large image of a dining table set for a meal, with the Juliska logo and 'JULISKA' text below it. At the bottom, it says '85 Collections | 973 Products' and has a search bar with the text 'Search Juliska...' and a 'Search' button.

Juliska Collections and Pattern x

theivyhouse.com/collections.cfm/Juliska

Search products, brands, people, registrants, news...

Laura May

Home · Dashboard · Activity 1 · Orders · Network · Inbox · Tickets · Products · Management · Add · Office

THE IVY HOUSE

Call Us: (214) 369-2411

Products...

Shop 50,487
Gifts & Products

View 2,011
Reviews

Celebrate 832
Registries

Start a Free Gift Registry

Give a Gift Card | Most Popular | Customer Service

HOME · GIFT REGISTRY · DESIGNERS · DEPARTMENTS · NEW ARRIVALS · GIFTS · NEWS

Juliska Corporate · Rep: Kevin Turner · Product · Terms · Syncing Brand · Invite to Accept Wholesale Orders

Sales Rep:
Kevin Turner
1-334-345-9981
Message
Kevin Turner Shop Local Account
Edit | Remove
View Your Sales Reps

Slides

Juliska
JULISKA

85 Collections | 973 Products

Search Juliska... Search

6. A Retailer Sees Your Information in the Wholesale Bar

A retailer can see reordering terms for the brand.

The screenshot shows a web browser window with the URL `theivyhouse.com/collections.cfm/Juliska`. The page header includes a search bar, user profile (Laura May), and navigation links: Home, Dashboard, Activity, Orders, Network, Inbox, Tickets, Products, Management, Add, and Office. The main content area features the The Ivy House logo, contact information (Call Us: (214) 369-2411), and statistics for Shop (50,487 Gifts & Products), View (2,011 Reviews), and Celebrate (832 Registries). A red arrow points to the 'NEW ARRIVALS' link in the green navigation bar. Below the navigation bar, the 'Juliska Corporate' section is visible, showing a list of links: Rep: Kevin Turner, Request Product, Terms, Syncing Brand, and Invite to Accept Wholesale Orders. A dropdown menu is open for 'Terms', displaying the 'Juliska Wholesale Reordering Terms'.

Juliska Wholesale Reordering Terms:	
Minimum reorder:	\$XXX.XX
Reorder fee if under min.:	No fee, UPS market rate
Dropships:	Yes
Dropship fee:	\$XXX.XX
Break-pack fee:	\$2
Payment terms (days):	vary per account
Restocking fee:	10%

Below the table, there are links for [Suggest edit](#) and [» Ordering Terms Master List](#). The background of the page shows a collection of Juliska ceramic vases and flowers. The Juliska logo is prominently displayed at the bottom of the page.

6. A Retailer Sees Your Information in the Wholesale Bar

A retailer can see how much time and money it's saving by syncing products.

The screenshot shows a web browser window with the URL `theivvyhouse.com/collections.cfm/Juliska`. The page is a retailer's dashboard for The Ivy House. At the top, there's a search bar and a user profile for Laura May. Below the navigation bar, the main content area features a large banner for Juliska. A red arrow points to a notification box that says: "Juliska is a Syncing Brand. You are synced to its 973 products. Your estimated savings: 7.0 days, \$973 in labor. » Visit Syncing Brand Manager". The banner also includes a "Slides" button and the Juliska logo.

Call Us: (214) 369-2411

Shop 50,487 Gifts & Products

View 2,011 Reviews

Celebrate 832 Registries

Start a Free Gift Registry

Give a Gift Card | Most Popular | Customer Service

HOME GIFT REGISTRY DESIGNERS DEPARTMENTS NEW ARRIVALS GIFTS NEWS

Juliska Corporate | Rep: Kevin Turner | Request Product | Terms | Syncing Brand | Invite to Accept Wholesale Orders

Juliska is a Syncing Brand.
You are synced to its 973 products.
Your estimated savings:
7.0 days
\$973 in labor
» Visit Syncing Brand Manager

Slides

Juliska
JULISKA

6. A Retailer Sees Your Information in the Wholesale Bar

Product Details page:

A retailer sees the Wholesale Bar with the sales rep's name and contact information.

The screenshot shows the product details page for a Juliska dinner plate on the website theivyhouse.com. The page features a navigation bar with links to Home, Dashboard, Activity, Orders, Network, Inbox, Tickets, Products, Management, and an Add button. A search bar is also present. The product is a "BERRY & THREAD > WHITEWASH DINNER PLATE BY JULISKA" with dimensions 11" L x 11" W x 1" H. The price is listed as \$XX.XX (U.S. wholesale) and \$45.00 (U.S. retail). A quantity selector is set to 1, and there is an "Add to Registry" button. A red arrow points to the "Wholesale Bar" section, which contains the following information:

- Juliska Corporate
- Rep: Kevin Turner
- Request Product
- Terms
- Syncing Brand
- Invite to Accept Wholesale Orders

Below the product image, there are three smaller images labeled 1, 2, and 3, with a "VIEW ALL 5 IMAGES" link. The page also includes a "Stock" section showing "XXX / In-stock" and a "Case Pack" of 4. At the bottom, there are links for "Like" (4,262 likes), "Save", and "Message Brand About This Product".

7. A Retailer Sees Your Information in an Order

On a retail order's page, the retailer sees the sales rep's name and contact information. One scrolls down to see it...

theivyhous.com/admin/orderdetails.cfm?order_ID=510949

Search products, brands, people, registrants, news...

Laura May

Home · Dashboard · Activity · Orders · Network · Inbox · Tickets · Products · Management · Add · Office

Products...

HOME GIFT REGISTRY ▾ DESIGNERS ▾ DEPARTMENTS ▾ NEW ARRIVALS ▾ GIFTS ▾ NEWS

Retail Orders > Robin Terry · \$235.99

Download PDF Open PDF Print Order



Order Details



When:	Today ~ May 23, 2023 ~ 01:40 PM	Payment Status:	<input checked="" type="radio"/> Paid
Customer:	[Redacted]	Credit Card:	Authorize.net [Redacted]
Shop Local Order ID#:	510949	Order Status:	<input checked="" type="radio"/> Pending: Applied as virtual registry credit & awaiting gr Updated: Today at 2:46 PM
Checkout Location:	Online	<input checked="" type="checkbox"/> Task software to send order status email to customer after order status is updated ⓘ	
Checkout Path:	Guest	Customer Pick Up:	No
Registry Order:	<input checked="" type="radio"/> Yes / Wedding	Shipping / Delivery:	**Registrant will pick up at store** [Redacted] The Ivy House 6925 Snider Plaza Dallas, TX 75205 USA View in Google Maps
Registry:	[Redacted] Event: June 13, 2023	Customer Gift Message:	[Redacted]
Gift for:	Wedding ▾	Public Acknowledgement:	
Registry Contact:	[Redacted]		
Website:	[Redacted]		
Gift Card Address:	[Redacted]		
Registrant's Delivery:	Registrant will pick up at store		


7. A Retailer Sees Your Information in an Order

Here we see the rep's name and contact information on a retail order.


theivyhouse.com/admin/orderdetails.cfm?order_ID=510949

1x  **Beatriz Ball** **Garden ~ Cabbage Large Bowl** **BTZ-5757** **\$218.00** **\$218.00** **\$17.99** **\$235.99** 

 Registry gift
Credit Due
 [Edit credit](#) • [Accounting](#)














Subtotal: **\$218.00** **\$218.00** **\$17.99** **\$235.99**

Ship by: Registrant will pick up **\$0.00** **\$0.00** **\$0.00** 

Order Total: **\$235.99**

Wholesale Ordering & Terms

Brand	Corporate	Your Sales Rep	Wholesale	Syncing Products
	Beatriz Ball  888-265-1069  Message  beatrizball.myshoplocal.com	Nancy Larson Ivystone  1-877-466-7895  Message  Shop Local Account	Place Wholesale Order via Beatriz Ball's Shop Local Store Invite to Share Stock	 Yes
	Beatriz Ball ~ Garden ~ Cabbage Large Bowl BTZ-5757	\$96.50 (Wholesale)	Case pack: 0	Place Wholesale Order

Minimum reorder:		Payment terms (days):	Net terms + Credit Card
Reorder fee if under min.:	\$15	Restocking fee:	» Request
Dropships:	No		 Suggest edit
Break-pack fee:	» Request		

Beatriz Ball Order Insights:

- This order does not meet the minimum reorder of \$250. (Customer's \$218.00 order < Brand's \$250 min. reorder amount).
- This order is set for pickup. Please note: the brand does not drop ship.
- A Beatriz Ball sales rep is assigned. Please place your wholesale order with Nancy Larson: 1-877-466-7895 / Message

9. A Retailer Sees Your Information on a Wholesale Order

When a retailer places a wholesale order via Shop Local with a brand, the retailer will see the sales rep's name and contact information on the wholesale order.

theivyhouse.com/admin/orderdetails.cfm?order_id=511009

Search products, brands, people, registrants, news...

Laura May

Home · Dashboard · Activity · Orders · Network · Inbox · Tickets · Products · Management · Add · Office

Products...

HOME · GIFT REGISTRY · DESIGNERS · DEPARTMENTS · NEW ARRIVALS · GIFTS · NEWS

Wholesale Orders >

\$246.00

Download PDF Open PDF Print Order

Your Wholesale Order Details

When:	Today ~ May 23, 2023 ~ 03:23 PM	Type:	Wholesale
Your Customer Details	Laura May / Details The Ivy House theivyhouse@gmail.com Tel: 214-369-2411	Payment Status On Wholesale Order:	● Seller needs to invoice your business
Purchase Order:		Order Status Given by Brand:	● Pending: Scheduled for delivery / Pickup
Shop Local Order ID#:			Updated: Today at 5:14 PM
Checkout Location:	Online	Drop Ship:	No
Checkout Path:	with Password	Shipping / Delivery:	Laura May 6925 Snider Plaza Dallas, TX 75205 USA View in Google Maps
Sales Rep Selected During Checkout:	Goetz, Inc. Message Rep	Preferred Ship Date:	
Order Placed Via:	Casafina's Shop Local account Inquire about order or request change to it: Casafina Corporate: ☎ 1-845-277-5700 ✉ Message 🛒 casafina.myshoplocal.com	Ship Date:	No ship date set
		Ship Method:	FedEx Ground Visit FedEx Ground
		Tracking Number:	No tracking number set
		Customer Gift Message:	
		Delivery Instructions:	

9. A Retailer Sees Your Information on a Wholesale Order

When we scroll down, we see rep's name output again.

10x	 Costa Nova Livia ~ Salad/Dessert Plate 9", White CSF-LNP221-WHI	\$10.50	\$105.00	\$0.00	\$105.00
Subtotal:		\$246.00	\$246.00	\$0.00	\$246.00
Ship by: FedEx Ground		\$0.00	\$0.00		\$0.00
		Order Total:		\$246.00	


Let's View Network and Wholesale Orders in A Rep's Shop Local Account

← → ↺

rosse.myshoplocal.com/admin/dashboard.cfm?


🔒 ☆ 📱 👤 ⋮

Sales Reps: Get Ready for Summer ~ Join Us Tomorrow (Wednesday) at 10 am EST for a New Training Webinar ~ Details »




Search products, brands, people, registrants, news...

🔍

 Sarah Kuhn

[🏠 Home](#) · [📊 Dashboard](#) · [👤 Activity 40](#) · [💰 Orders 51](#) · [👥 Network](#) · [📧 Inbox 10](#) · [🎫 Tickets](#) · [📁 Products](#) · [⚙️ Management](#) · [➕ Add](#)



Rosse and Associates

Sales Representative Group

www.rosseandassociates.com

Products...

🔍

Discover

6,918

Products

Explore

21

Designers & Brands

Following

91


Businesses

[HOME](#) · [DESIGNERS ▾](#) · [DEPARTMENTS ▾](#) · [GIFTS ▾](#) · [OUR RETAILERS](#) · [CONTACT](#)

You are here: Office Dashboard

Tuesday, May 23, 2023

Office Dashboard



Welcome, Sarah

Atlanta, GA • Member Since January 2011

✉️ sarah@rosseandassociates.com • ✎ [My Team Profile](#)

My Wholesale Orders

Let's View Network and Wholesale Orders in A Rep's Shop Local Account

After a sales rep logs in, they can view the Orders page. On the Orders page, we see choices to view Network and Wholesale orders.

rosse.myshoplocal.com/admin/orders.cfm/2023-03-25/2023-05-24

SHOP LOCAL

Search products, brands, people, registrants, news...

Sarah Kuhn

Home

Dashboard

Activity 51

Orders

Network

Inbox 3

Tickets

Products

Management

Add

Rosse AND ASSOCIATES INC.

Rosse and Associates Sales Representative Group

www.rosseandassociates.com

Products...

Discover 6,908 Products

Explore 21 Designers & Brands

Following 91 Businesses

HOME

DESIGNERS

DEPARTMENTS

GIFTS

OUR RETAILERS

CONTACT

You are here: Dashboard > Orders

Wednesday, May 24, 2023

Network Orders

View:

Wholesale

Network

Payments

Network orders are not orders that you have to act on. This information is shared with you for informational purposes only. These orders show how your Brand Syncing service is performing. These are orders that customers placed with your retailers that use Shop Local. The retailers are responsible for how they are handled.

Orders

Orders Overview

By Brand

By Product

By Store & Product

Customer, Order ID

Search

March 25, 2023 - May 24, 2023

Start Date

03/25/2023

End Date

05/24/2023

+ Advanced

	Orders (\$)	Orders (#)	Registry (%)	Mobile (%)
Total:	\$146,271.91	854	98.9%	37.6%

Update Your Business's Profile in Shop Local

Roll over
“Management.”

The screenshot shows the Shop Local admin dashboard for Rosse and Associates. At the top, a green banner announces a training webinar for sales reps. Below this is a navigation bar with a search bar and a user profile. A red arrow points to the 'Management' link in the navigation bar. The main content area displays the company logo, name, and website. It also shows statistics for products, designers, and businesses. A breadcrumb trail indicates the user is in the 'Office Dashboard'. The dashboard includes a welcome message for Sarah, her contact information, and a link to her team profile. At the bottom, there is a section for 'My Wholesale Orders'.

rosse.myshoplocal.com/admin/dashboard.cfm?

Sales Reps: Get Ready for Summer ~ Join Us Tomorrow (Wednesday) at 10 am EST for a New Training Webinar ~ Details »

Search products, brands, people, registrants, news...

Home · Dashboard · Activity 40 · Orders 51 · Network · Inbox 10 · Tickets · Products · Management · Add

Rosse AND ASSOCIATES INC.

Rosse and Associates
Sales Representative Group

Products...

Discover 6,918 Products

Explore 21 Designers & Brands

Following 91 Businesses

www.rosseandassociates.com

HOME DESIGNERS ▼ DEPARTMENTS ▼ GIFTS ▼ OUR RETAILERS CONTACT

You are here: Office Dashboard Tuesday, May 23, 2023

Office Dashboard

Welcome, Sarah
Atlanta, GA • Member Since January 2011
✉ sarah@rosseandassociates.com • ✎ My Team Profile

My Wholesale Orders

Update Your Business's Profile

Once you roll over
“Management,”
you’ll see a drop-
down.

In this drop-down,
please click on
“Profile Home.”

The screenshot shows the Shop Local management dashboard. The browser address bar displays `rosse.myshoplocal.com/admin/dashboard.cfm?`. A green banner at the top contains the text: "Sales Reps: Get Ready for Summer ~ Join Us Tomorrow (Wednesday) at 10 am EST for a New Training Webinar ~ Details »". Below the banner is a search bar and a user profile for Sarah Kuhn. The navigation bar includes links to Home, Dashboard, Activity (40), Orders (51), Network, Inbox (10), Tickets, Products, and Management. The Management dropdown menu is open, showing a list of options. A red arrow points to the "My Business Profile & Settings" section. The dropdown menu is organized into several categories: Management Home Page, My Business Profile & Settings, My Discounts & Coupons, My Banners, My File Sharing, My Reviews, My Messages, Grow My Community, My Invoices, Setting Up My Shop Local Account, Shop Local Help & Training, My News & Events, and My Custom Pages. At the bottom of the dropdown, there is a note: "Above are the most popular Management service offerings. For the full Management offering, please visit [your Management Home Page.](#)".

Management Home Page

My Business Profile & Settings

- > Profile Home
- > My Team
- > Online Catalog & Store
- > Gift Registry
- > Newsletters & Alerts
- > SEO & Google Help
- > Design & Customization
- > Incentives
- > Product Departments
- > My Marketing Materials
- > Software Integration
- > Industry Help
- > Referral Program
- > Services & Billing

My News & Events

- > Home
- > News & Events Manager
- > News Feed

My Custom Pages

Above are the most popular Management service offerings. For the full Management offering, please visit [your Management Home Page.](#)

My Discounts & Coupons

- > Discounts & Coupons

My Banners

My File Sharing

My Reviews

My Messages

Grow My Community

- > Share My Shop Local Account with Friends

My Invoices

Setting Up My Shop Local Account

- > Success Checklist

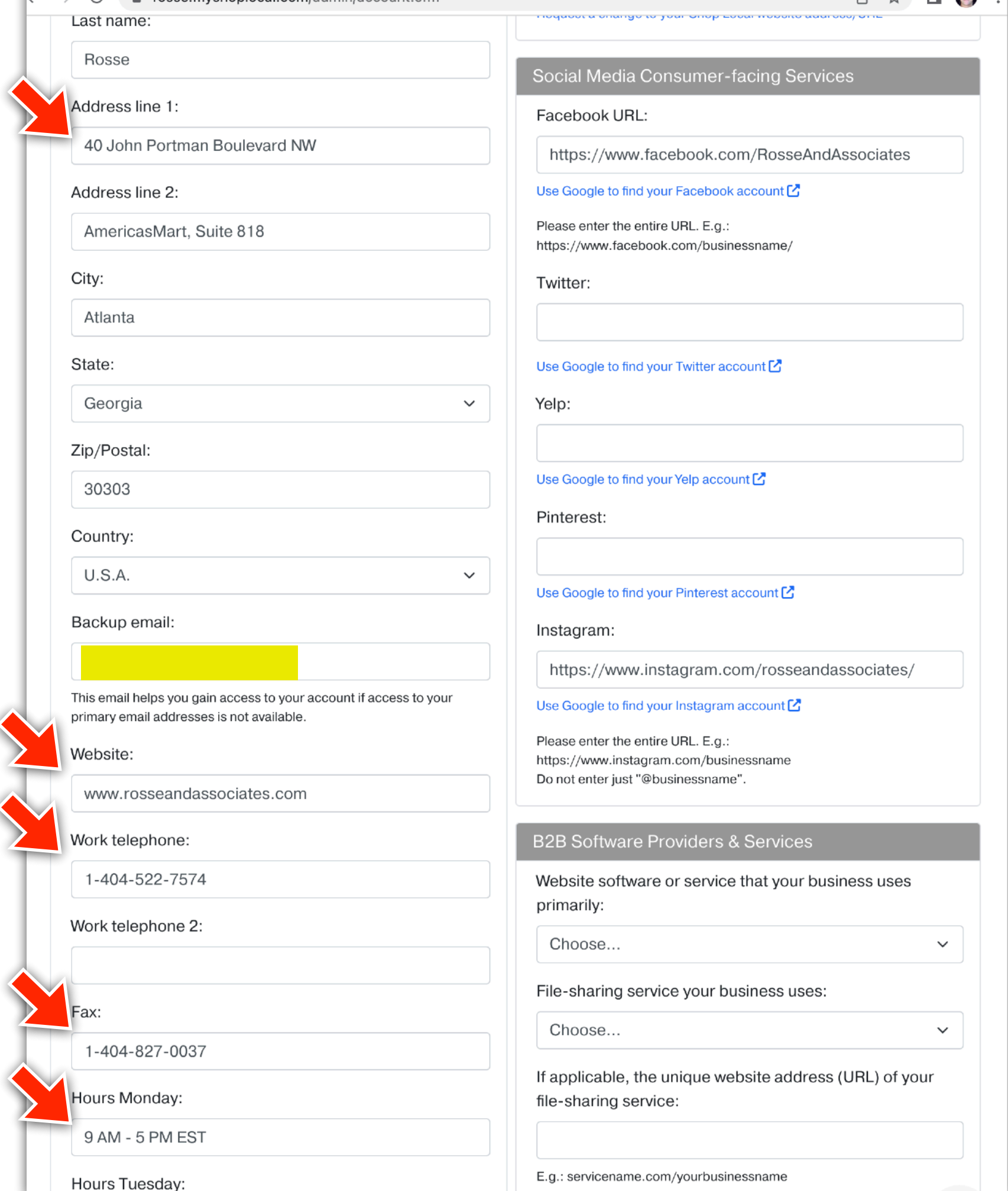
Shop Local Help & Training

- > Help Documents
- > Message Sales Rep Coach
- > Report Tech Issue
- > Book Appointment
- > 1-212-254-9655
- > New & Updated Software Features
- > Training Calendar
- > Training Videos
- > Join Training Webinar
- > Events
- > ShopLocal.org

Total	Order #	Business	Order Status / Date Status Updated
May 9	\$522.50 507162	Lawren*s	Action needed

Update Your Business's Profile

You can update your profile's address, website, telephone number, and more.



Last name:
Rosse

Address line 1:
40 John Portman Boulevard NW

Address line 2:
AmericasMart, Suite 818

City:
Atlanta

State:
Georgia

Zip/Postal:
30303

Country:
U.S.A.

Backup email:
[Redacted]

This email helps you gain access to your account if access to your primary email addresses is not available.

Website:
www.rosseandassociates.com

Work telephone:
1-404-522-7574

Work telephone 2:
[Redacted]

Fax:
1-404-827-0037

Hours Monday:
9 AM - 5 PM EST

Hours Tuesday:

Social Media Consumer-facing Services

Facebook URL:
https://www.facebook.com/RosseAndAssociates
[Use Google to find your Facebook account](#)

Please enter the entire URL. E.g.:
https://www.facebook.com/businessname/

Twitter:
[Redacted]
[Use Google to find your Twitter account](#)

Yelp:
[Redacted]
[Use Google to find your Yelp account](#)

Pinterest:
[Redacted]
[Use Google to find your Pinterest account](#)

Instagram:
https://www.instagram.com/rosseandassociates/
[Use Google to find your Instagram account](#)

Please enter the entire URL. E.g.:
https://www.instagram.com/businessname
Do not enter just "@businessname".

B2B Software Providers & Services

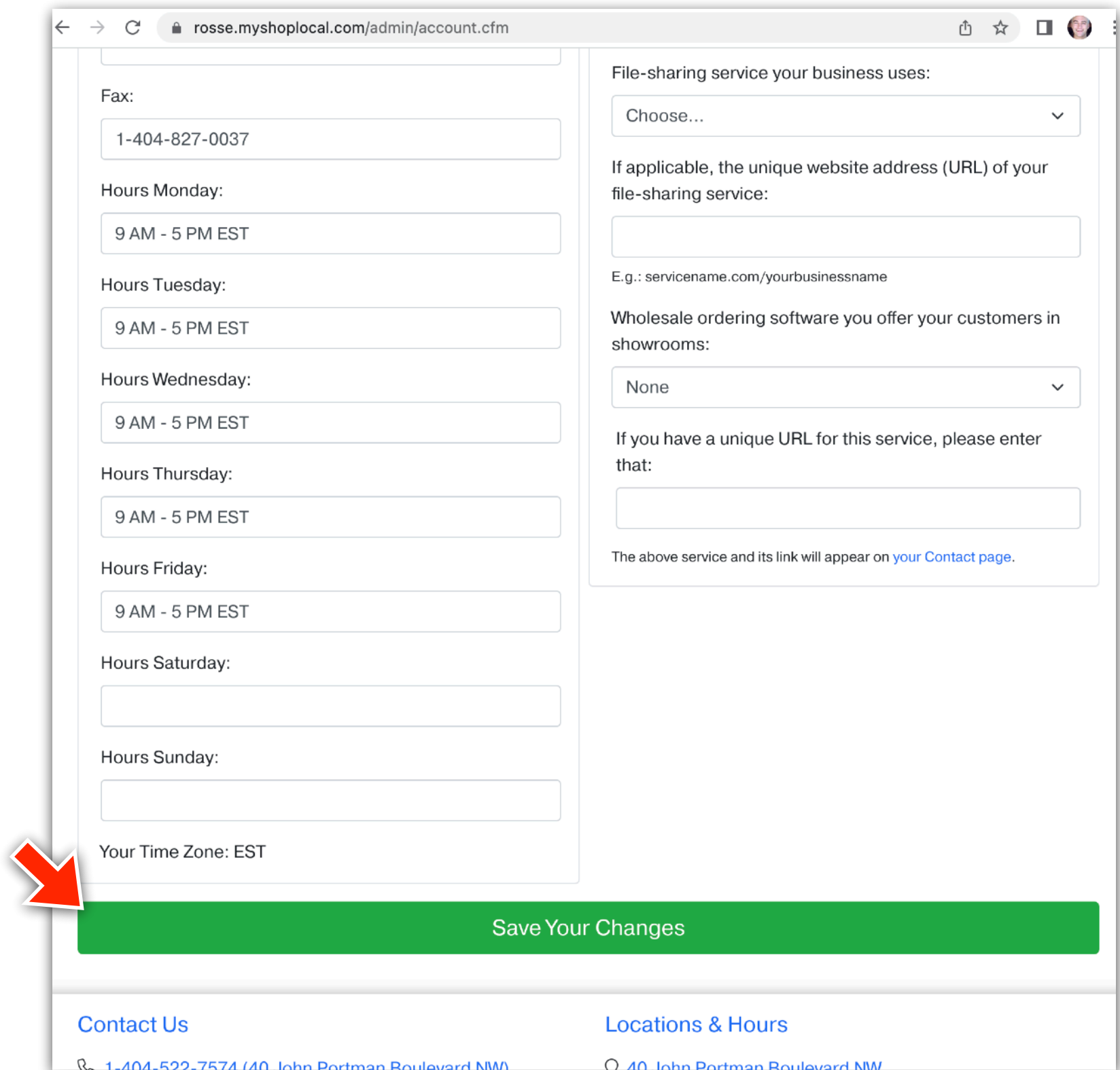
Website software or service that your business uses primarily:
Choose...

File-sharing service your business uses:
Choose...

If applicable, the unique website address (URL) of your file-sharing service:
[Redacted]
E.g.: servicename.com/yourbusinessname

Update Your Business's Profile

Click on “Save Your Changes.”



A screenshot of a web browser showing a business profile update form. The browser's address bar displays "rosse.myshoplocal.com/admin/account.cfm". The form is divided into two main sections. The left section contains fields for "Fax:" (with value "1-404-827-0037"), "Hours Monday:" through "Hours Sunday:" (all with value "9 AM - 5 PM EST"), and "Your Time Zone: EST". The right section contains a dropdown for "File-sharing service your business uses:" (set to "Choose..."), a text field for "If applicable, the unique website address (URL) of your file-sharing service:" (with example text "E.g.: servicename.com/yourbusinessname"), a dropdown for "Wholesale ordering software you offer your customers in showrooms:" (set to "None"), and another text field for "If you have a unique URL for this service, please enter that:". A green button labeled "Save Your Changes" is at the bottom of the form. A large red arrow points to this button. The footer contains links for "Contact Us" and "Locations & Hours", along with contact information: "1-404-522-7574 (40 John Portman Boulevard NW)" and "40 John Portman Boulevard NW".

rosse.myshoplocal.com/admin/account.cfm

Fax:

1-404-827-0037

Hours Monday:

9 AM - 5 PM EST

Hours Tuesday:

9 AM - 5 PM EST

Hours Wednesday:

9 AM - 5 PM EST

Hours Thursday:

9 AM - 5 PM EST

Hours Friday:

9 AM - 5 PM EST

Hours Saturday:

Hours Sunday:

Your Time Zone: EST

File-sharing service your business uses:

Choose...

If applicable, the unique website address (URL) of your file-sharing service:

E.g.: servicename.com/yourbusinessname

Wholesale ordering software you offer your customers in showrooms:

None

If you have a unique URL for this service, please enter that:

The above service and its link will appear on [your Contact page](#).

Save Your Changes

[Contact Us](#) [Locations & Hours](#)

1-404-522-7574 (40 John Portman Boulevard NW) 40 John Portman Boulevard NW

Update Your Business's Newsletter & Alert Subscriptions

Roll over
“Management” and
from the drop-
down please click
on “Newsletters &
Alerts.”

The screenshot shows the Shop Local Admin Dashboard. The top navigation bar includes a search bar, a user profile for Sarah Kuhn, and a series of icons with counts: Home, Dashboard, Activity (40), Orders (51), Network, Inbox (10), Tickets, Products, and Management. The Management dropdown menu is open, showing a list of options. A red arrow points to the 'Newsletters & Alerts' option. The dashboard also features a green banner for a training webinar and a table of recent orders at the bottom.

rosse.myshoplocal.com/admin/dashboard.cfm?

Sales Reps: Get Ready for Summer ~ Join Us Tomorrow (Wednesday) at 10 am EST for a New Training Webinar ~ Details »

Search products, brands, people, registrants, news...

Sarah Kuhn

Home · Dashboard · Activity 40 · Orders 51 · Network · Inbox 10 · Tickets · Products · Management · Add

Management Home Page

- My Business Profile & Settings**
 - > Profile Home
 - > My Team
 - > Online Catalog & Store
 - > Gift Registry
 - > Newsletters & Alerts
 - > SEO & Google Help
 - > Design & Customization
 - > Incentives
 - > Product Departments
 - > My Marketing Materials
 - > Software Integration
 - > Industry Help
 - > Referral Program
 - > Services & Billing
- My News & Events**
 - > Home
 - > News & Events Manager
 - > News Feed
- My Custom Pages**

Above are the most popular Management service offerings. For the full Management offering, please visit [your Management Home Page](#).

My Discounts & Coupons

- > Discounts & Coupons

My Banners

My File Sharing

My Reviews

My Messages

Grow My Community

- > Share My Shop Local Account with Friends

My Invoices

Setting Up My Shop Local Account

- > Success Checklist

Shop Local Help & Training

- > Help Documents
- > Message Sales Rep Coach
- > Report Tech Issue
- > Book Appointment
- > 1-212-254-9655
- > New & Updated Software Features
- > Training Calendar
- > Training Videos
- > Join Training Webinar
- > Events
- > ShopLocal.org

Total	Order #	Business	Order Status / Date Status Updated
May 9	\$522.50 507162	Lawren*s	Action needed

Update Your Business's Newsletter & Alert Subscriptions

You can update who receives Network Order Summaries.

rosse.myshoplocal.com/admin/account.cfm?email

Search products, brands, people, registrants, news...

Sarah Kuhn

Home · Dashboard · Activity 51 · Orders · Network · Inbox 3 · Tickets · Products · Management · Add

HOME DESIGNERS ▾ DEPARTMENTS ▾ GIFTS ▾ OUR RETAILERS CONTACT

You are here: [Dashboard](#) > [Our Business Profile](#) > Email Subscriptions Wednesday, May 24, 2023

Our Newsletters & Alerts

[Profile Home](#) [My Team](#) [Online Catalog & Store](#) [Newsletters & Alerts](#) [SEO](#) [Design](#) [Incentives](#)

[Product Departments](#) [My Marketing Materials](#) [Marketing Materials for Your Stores](#) [Software Integrations](#)

[Referral & Affiliate Program](#) [Services & Billing](#)

Newsletter Alerts and Reminders

New Products & Price Changes and Top Sellers

New products and price changes from the brands that your business sells.

Frequency:
New Products & Price Changes: weekly;
Top Sellers: monthly.

[Learn more about product emails](#)

Subscribers: 1

Showroom

[+ Add Subscriber](#)

Network Orders Summary

A summary of retail orders made via your retailers' Stores. These alerts are for informational purposes.

Frequency: Each morning (daily).

For Sales Reps & Agencies: Rep will only receive email for retailer that is assigned to them. To view which retailers are assigned to a rep, please visit your [Retailer manager](#).

Subscribers: 8

Showroom

Chris Rosse

Christi Rossbach

Jeff Faggart

Leigh Anna DeLoreto

Sarah Kuhn

Susie Lawrence

Suzanne Tilley

Update Your Business's Newsletter & Alert Subscriptions

You can update
who receives
Wholesale Order
Summaries.

← → ↺

rosse.myshoplocal.com/admin/account.cfm?email

🔒 ⭐ 🗖 👤

Suzanne Tilley

+ Add Subscriber

Please note: a sales rep may be listed above but not have any retailer assigned to it. If that is the case, it will receive no email.

Wholesale Orders Summary

A summary of wholesale orders made via your brands' Shop Local Stores.

Frequency: Each afternoon (daily).

For Sales Reps & Agencies: Rep will only receive email for retailer that is assigned to them. To view which retailers are assigned to a rep, please visit your [Retailer manager](#).

[Learn more about Shop Local's Wholesale Service](#)

Subscribers: 8

Showroom

Chris Rosse

Christi Rossbach

Jeff Faggart

Leigh Anna DeLoreto

Sarah Kuhn

Susie Lawrence

Suzanne Tilley

+ Add Subscriber

Please note: a sales rep may be listed above but not have any retailer assigned to it. If that is that is the case, it will receive no email.

News from Business Friends

Weekly newsletter with news and events from your business friends (brands, reps, retailers, etc.), such as new price lists, industry trends, freight specials, etc.

Subscribers: 1

Showroom



\$300



- Shop Local will pay you \$300 for referring a retailer to open a free Online Store.
- You or the retailer can sign up the store. (You must have the store's permission.)
- Shop Local will give the retailer a \$300 credit.
- The retailer can use the \$300 towards a wholesale order with one your Syncing brands or \$300 towards a paid Gift Registry feature.
- Shop Local covers 100% of the promotion cost.
- You'll make more in commission.
- Contact us for terms.



How do you get this \$300? There are 2 ways to sign up a retailer:

- Use the online signup form.
- Or download and print the one-pager.

\$300





Let's visit a retailer's live Shop Local account and see Shop Local promoting sales reps