6 Ways To Help Your Retailers Sell Your Products

Shop Local Promotions for Brand Partners









Email Your Stores / Get \$840

- Send an email to your retailer base inviting them to join your Syncing service.
- We can show you examples of how other brands did this email.
- Earn 50 free Syncs with retailers for 12 months.

Add the Shop Local Logo to Your Wholesale Site / Get \$672

- Add a link from your primary site to your Shop Local account.
- If you wish, we can assist you in adding the link.
- Earn 40 free Syncs with retailers for 12 months.









You Get \$300

Retailer Gets \$300

Display An Upright Display / Get \$70

- Place an upright display about Shop Local in your showroom.
- We'll pay you \$50 for the display and \$20 for printouts.
- You Get: \$70.

Sign Up a Store / You Get \$300 / Store Gets \$300

- Sign up a retailer for Shop Local and we will give you and your retailer each \$300.
- You get \$300. The store gets a \$300 credit towards the registry service or wholesale order placed via brand's Shop Local account.





Add the Shop Local Logo to Your Catalog, Price List, or Business Card / Get \$672



Add the Shop Local logo to Your Print Ad / Get 15% Towards Your Ad Cost

Please contact Shop Local for examples, assistance, and terms: M: 1-212-254-9655 / coach@shoplocal.org / ShopLocal.org